

NEWS RELEASE (with photos)
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***My Million Dollar Mom* an Official Selection for**

New York Shorts International Film Festival

Film Festival Runs From May 31 – June 6

(PHILADELPHIA) *My Million Dollar Mom*, a film shot in the Philadelphia area and based on Ross Schriftman's book by the same name, has been accepted to screen at the New York Shorts International Film Festival (<https://www.nyshorts.net>), which will run from May 31 to June 6, 2019.

"This is the third film festival that will screen *My Million Dollar Mom* in the past year," said Schriftman. "I'm both thrilled that the film will be seen by more people and grateful to our wonderful cast, crew, production and marketing teams and supporters who have made this film possible." To see a schedule of when this and other films in the New York Shorts International Film Festival, go to: <https://www.nyshorts.net/film-program-1>

The film, directed by Kevin Hackenberg, stars veteran film and television actors Pete Postiglione and Susan Moses and was inspired by real events in Schriftman's life. Moses portrays an aging mom diagnosed with Alzheimer's and Postiglione portrays her son Ross, who steps forward to care for her. At the same time, he is offered a last-chance opportunity to run for Congress. He must decide between his life-long dream and his mom's wishes to remain in her home under his care. The life lesson of caring for one another through Tikkun Olam (the Hebrew expression for repairing the world) is the theme of the film. For information about the film, visit www.mymilliondollarmom.com.

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About My Million Dollar Mom

Based on the book of the same name by Ross Schriftman, *My Million Dollar Mom* is a film about a loving mother who is diagnosed with Alzheimer's and the devoted son who steps forward to care for her.

Schriftman's production company is partnering with the Dementia Society of America in an effort to promote awareness and encourage people to plan for the possibility of needing long term care services. Schriftman screens the film in the Philadelphia area and holds discussions with audiences about the issues surrounding Alzheimer's and other forms of dementia. Schriftman's ultimate goal is to release the film to a worldwide audience.

This film is directed by Kevin Hackenberg, who began his career working on the M. Night Shyamalan films *The Sixth Sense* and *Unbreakable*. He went on to establish the production company Get-Kinetic in 2003 in Philadelphia, where he and his staff create visual content for clients as varied as Temple University and NBC10 in Philadelphia.

For information about the film visit www.mymilliondollarmom.com, www.facebook.com/mymilliondollarmom or contact Ross Schriftman at mymilliondollarmom@gmail.com.

About the New York Shorts International Film Festival

Established in 2016, the New York Shorts International Film Festival showcases short films from both established and emerging independent filmmakers. Events include receptions and workshops with film industry experts. The founders of New York Shorts feel that short form cinema and its creators deserve the kind of recognition given to the feature film and its creators. To learn more, visit to <https://www.nyshorts.net>

Editor's Notes:

Photo Captions (courtesy of My Million Dollar Mom):

1. My Million Dollar Mom Poster (Courtesy of My Million Dollar Mom)

My Million Dollar Mom, a film shot in the Philadelphia area and based on Ross Schriftman's book by the same name, has been accepted into the New York Shorts International Film Festival which will take place from May 31 to June 6, 2019.

2. Pete and Susan as Ross and Shirley (Courtesy of My Million Dollar Mom)

Pete Postiglione, portraying Ross Schriftman and Susan Moses portraying Shirley Schriftman, in *My Million Dollar Mom*, a film that addresses the issue of a mother's growing dementia condition and the son who must make a difficult decision between career and family.

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3. MMDM Cast and Crew 3 (Courtesy of My Million Dollar Mom)

Actors Currie Graham, Chris Mann and Pete Postiglione pose during the filming of *My Million Dollar Mom* with Ross Schriftman, Screenwriter, Kevin Hackenberg, Director and Joe Herrigan, Director of Photography.